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Under the Panerwork Reduction Act of IRCh	Application Number	tection of information unless it displays a valid CMB control number. 10/018,380			
TRANSMITTAL	Filing Data	12/10/2001			
FORM	First Named Inventor	Gary Alan Hayler RECEIVED			
	Art Unit	2843	@	STORAL F	AX CENTER
(to be used for all correspondence after initial	Examiner Name	Barry W. Taylor JUL 1 8 2005			
	Attorney Docket Number			<del>JUL</del>	-0 2003
ENCLOSURES (Check all that apply)					
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Amendment/Reply  After Final  Aftidevits/declaration(s)  Extension of Time Request  Express Abandonment Request  Information Disclosure Statement  Cartified Copy of Priority Decument(e)  Reply to Missing Parts/ Incomplete Application  Reply to Missing Parts  under 37 CFR 1.52 or 1.53	Petition Patition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Terminal Disclaimer Request for Refund CD, Number of CD(s) Landscape Table on Cl Remarks Title: Broadcast Audlence Surveilland Customer No. 40318  Customer No. 40318	De Using Interce	CAPPED Propried Status Other below	ð: 	f, Reply Brief) tion (please identify
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT					
Signature  Printed name  Alan Alexander Burns					
07/16/2005		Reg. No,			
CI	ERTIFICATE OF TRANSMISS	ION/MAILIN	3		
I hereby certify that this correspondence is b sufficient postage as first class mail in an em the date shown below: Signature	eing facsimile transmitted to the USPT	O or deposited r Patents, P.O. (	with the Ur Box 1450,	nited States P Alexandria, V	ostal Service with A 22313-1450 on
Typed or printed name Alan Alexander B	uite		Date	:07/18/2 <del>005</del>	07/8/205

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the complete application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Depatherit of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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## UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.

10/016,380

Confirmation No.

4943

Filing Date

12/10/2001

**Applicants** 

Gary Alan Hayter

Paul E. Graf

Alan Alexander Burns

Customer No.

40318

Examiner 10

Barry W. Taylor

TC/A.U.

2643

Title:

Broadcast Audience Surveillance Using Intercepted Audio

Date:

16 July 2005

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Commissioner for Patents

P.O. Box 1450

Alexandria VA 22313-1450

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## **APPLICANTS' RESPONSE AMENDING APPLICATION**

## Amendment B

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Dear Commissioner:

In response to Office Action of 31 May 2005, please amend the above-identified application as follows:

30

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Statement Regarding Substance of Interview of 12 July 2005 begins on page 7 of this paper.

Remarks/Arguments begin on page 9 of this paper. 35